The £63 million investment has seen the establishment of a modern production and equipped with the very latest technology and state-of-the-art systems. The 1.33 million square foot facility has 30 injection machines, ensuring the company is ideally positioned to pursue further growth.

Originally a family-owned business, the former Helioplast was acquired in December 2013 by the RPC Group, who saw the potential for the company and the opportunity to offer a far larger selection of highly innovative packaging solutions for customers in the wider Balkan region.

Since July 2014, Helioplast has been trading as RPC Superfos Balkan for RPC Superfos Region French/South East. During this time the company has developed into a large and successful operation with high international business. Growth has been impressive – turnover increased by more than 75%, and turnover has nearly doubled compared to 2013. René Valentin, RPC Superfos CEO, is delighted with this progress.

“We congratulate management and staff at RPC Superfos Balkan with the grand opening and wish them all the best for a successful future development and prosperous business.”

As part of this continued growth, Dragana Vlah has joined RPC Superfos Balkan as Operations Director.

“The acquired facilities and thanks to our dedicated staff at RPC Superfos Balkan; we are now in a strong position to meet the increased demand for plastic packaging in the larger Balkan region,” he comments. “We have achieved a great deal in a short time and there is potential for more to come. Certainly, we are delighted with the splitter effect our success has on site and economic growth for the local community.”

In addition, in line with its plans to gradually step down from the business, Saud Halli, former owner and Managing Director of Helioplast, has been appointed Key Account Manager for Angkor Group. His role will strengthen RPC Superfos Balkan’s business relationship with this important customer, a large and leading food and retail conglomerate in the region.

RPC Superfos Region French/South East

+49 6542 417 0

info@zeller-plastik.de

GRAND OPENING AT RPC SUPERFOS BALKAN

RPC Superfos Balkan celebrated the completion of its newly-constructed state-of-the-art manufacturing facility in Grabanica, Bosnia & Herzegovina with a grand opening ceremony this May.

7 LAYERS ARE A FURTHER TECHNOLOGICAL ADVANCE

The Visqueen silage sheet range from RPC bpi agriculture has underlined its market leadership and ongoing innovation with the introduction of 7 Layer Technology silage sheets.

The recent launch follows a £4 million investment in the company’s UK manufacturing infrastructure and represents a further technological advancement over Visqueen’s 5 Layer Technology films that have set the performance benchmark in the industry for the past decade.

The 7 Layer line of extrusion-manufacturing processes maintains the individual performance characteristics of the silage sheet. Like its 5 Layer predecessor, all the layers are brought together to form a truly unique strong yet versatile and lightweight film structure. However, with seven layers to choose from, additive and fibre combinations have been introduced with greater precision during the manufacturing process to create dedicated film layers for performance characteristics such as UV protection, puncture resistance, tear resistance and strength.

Such technically advanced manufacturing processes ensure that all the mechanical aspects of the film are maintained resulting in a reliable, stable, high-performing silage sheet.

Bringing together the Visqueen sheet range is easier to handle and apply to silage clamps of all sizes. The advanced manufacturing techniques also enable smoother gauge control that delivers a consistent film thickness across the whole sheet. This provides an enhanced Angus barrier and a more consistent level of protection across the clamp surface.

The durable Visqueen silage sheet range is strong enough to withstand the rigors of the tough farm working environment where its robust impact features help to prevent tears and splits occurring during the clamp closing process.

BRAMLAGE CAPS A GOLDEN PACK

Customised injection-moulded caps from RPC Bramlage are providing a new range of women’s haircare products by Kérastase with an additional layer of sophistication.

The special caps have been created to effectively integrate with the different pack formats in the range, whilst at the same time reinforcing the premium luxury image. They feature a keypopped and metalised finish that complements the pack’s formulated golden design.

The lids are being used for three packs in the new Elast-Ultimate range from Kérastase, sold in haircare salons, which provides women with a luxurious professional haircare regime at home.

PACK ALLOWS A WHOLE LOT OF SHAKING

Two RPC sites are collaborating in the production of a new shaker pack that allows consumers to produce the perfect cocktail in the home.

Frenkie Cocktail supplies its all-natural syrups, fruit juices and coconut water to some of the best bars and restaurants in the UK. For the retail market, the Cocktail Shaker range offers a quick and easy way to make great cocktails, with the fruit mixture of a variety of recipes in a stackable pack in the shape of a traditional cocktail shaker. Consumers use the caps as a measure to add the relevant amount of spirits, along with soda, ice and fruit shake.

The shaker pack, which was designed by Ax Innovation, is extrusion blow moulded in multi-layer polypropylene by RPC Promensa Consumer Corby and the lid and measuring cap injection moulded by RPC bpi Agriculture. RPC Design worked on the technical aspects of the pack, including the provision of strengthening rings and hoops, to ensure the finished bottle could withstand the rigors of both hot and cold filling, depending on the requirements of the different materials.

Careful attention was also paid to ensuring an effective seal between the cap and the lid, and the lid and the container so that no liquid leaks out during the shaking process.

The container’s PP/PS/PP/PS construction enables an effective barrier to preserve the quality of the fruit mixtures. For high-impact branding and shelf appeal, this pack features an eye-catching full-length shrink sleeve and an embossed flash logo on the shoulder. The lid and caps are produced in metallic silver polypropylene to match the graphics on the shrink sleeve.

RPC Matters
July to September 2017

RPC – THE ESSENTIAL INGREDIENT

RPC

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SPOON-IN-LID SOLUTION FOR DAIRY PRODUCTS

An innovative spoon-in-the-lid from RPC Superfos for its popular 75mm container is guaranteed to make yogurts, desserts and other dairy products stand out from the crowd.

The new solution is perfect for consumers who enjoy an extra-ke, with the foldable polypropylene spoon simple to access, assemble and use. The APET lid features a few PET segments that easily tear off. As such, it represents a significant improvement over similar lids which are welded with aluminium foil, and thus obliges the user to find the spoon with which to eat the product.

“We have created a lid with a two-piece spoon which matches the aesthetic and practical small diameter typically used for a pot of yoghurt at a chocolate mouse”, explains Rikke Justerby, Product Portfolio Manager at RPC Superfos APET. “In fact, it is a new option from RPC.”

Due to the intuitive nature of the spoon, there is no need for instructions, meaning it can be fully exploited for branding messages with a choice of colour.

In addition, the lid can be specified in any transparent colour, giving customers a wide range of design possibilities where the pot lid and seal complement each other to create an attractive presence for maximum on-shelf impact.

As well as providing a good-looking alternative to more conventional pots, the lid height of the container has been kept to an absolute minimum, ensuring logistical benefits and reducing the amount of single material. The pot stays well both filled and empty, and is also available with a diameter of 50mm.

A further option is a combined solution that features both the spoon and tapping in the lid – ideal for, for example, yogurt. This ensures a high level of hygiene, with the spoon kept separate from the tapping.

“We are introducing this spoon-in-the-lid solution so that our customers have the potential to make their products stand out in refrigerated display counters,” concludes Rikke. “And, of course, all know, getting attention is step one for increased sales.”

In line with the RPC Superfos philosophy that ESG is not just about doing the “right” thing, but also about doing the “best” thing, this solution ensures that the lid solution produces a positive environmental impact.

SÆPLAST CONTAINERS GO A’ROUND’ THE WORLD

RPC Sæplast is introducing a range of round storage containers into the European and American markets that combine easy handling with optimum product quality during processing.

Initially developed in cooperation with the company’s customers in Asia, the new range, available in 600 and 680 litre sizes, represent a departure from the more traditional insulated container design, while still offering effective protection and ease of use for a wide range of food products, in particular shining, spaghetti and liquid products.

The创新ly designed double-layered container made from food-grade polypropylene offers excellent hygiene and outstanding product protection. The tough-exterior and robust construction ensures long-term durability and easy use/availability.

At the same time, the moulded containers are particularly suitable to enable ease of storing products, while the double insulation allows still temperatures to be maintained during storage. In addition, the round design reduces ice consumption.

The tubs are manufactured in FDA/USDA and EU approved material, is recyclable to up to three high, and easy to handle with a pallet jack or fork lift. As with all Sæplast containers, they can be personalised with customer logos and specified with a variety of colouring options including barcodes, QR codes and RFID technology.

LIFTING THE LID ON AN EASY SOLUTION

ESE World has introduced a first-to-market lid solution for its 1100L 4-wheel container. The innovative SPLIT LID has been designed to make access for waste disposal easier, especially for the young, the elderly and handicapped people, as well as improving the emptying process.

Unlike typical huge flat lids in the common round lid, the new SPLIT LID requires much less effort to open. A handle running around the entire front section further eases opening and as such makes it accessible from the side. As only a third of the lid opens, it then stays open in a position that makes emptying significantly easier. The lid is also child-safe.

The SPLIT LID offers further benefits for contractors. Standard large lids and other solutions such as lid-in-lid versions are prone to collisions with lifting devices or waste already in the collection truck during the emptying process. By comparison, the SPLIT LID design allows the front lid to hinge in either direction, meaning the lid simply opens to avoid the possibility of damage.

CAP CAPTURES THE PASSION OF ROME

A stylish cap produced by RPC Bramlage using advanced injection moulding technology is providing the ideal complement to the eye-catching bottle for Roma Pasione, a new fragrance inspired by the city of Rome from leading Italian fashion designer Laura Biagiotti.

Created by perfumer Juliette Karoubieff and Nicole Berringe, this reinterpretation of the classic Roma from 1988 is a floral-fruity fragrance. The bottle retains the original design which imitates grooved Roman columns. The choice of red reflects the emotion of love.

The Särin cap continues this design theme, while maintaining the premium image of the packaging and filling convenience and ease of use for the consumer.

Roma Pasione fragrance is available in 25ml, 50ml and 100ml Eau de Toilette.

PACKS AT YOUR CONVENIENCE

With continuing high demand for convenience packaging solutions, RPC Bebo UK has launched a selection of new packs in both polypropylene (PP) and PET suitable for a wide variety of products.

The new 75mm diameter PP pot, available in 45ml, 50ml and 75ml sizes – ideal for yoghurt, salad, balsamic and wasabi seeds. The four-compartment Deep PP pot, with a 225ml liquid capacity per cavity, offers a convenient multi-pack solution for both fresh and non-frozen applications. All four compartments can be easily separated for individual use or to stack in a cupboard.

Both packs can be specified in a choice of materials – monolayer PP or ultra high clarity PPure, and barrier PP/EVOH/PP for long ambient shelf life products. They are suitable for direct food contact, hot filling and high temperature processes such as sterilisation and pasteurisation. Special grades are also available for microwave cooking and reheating.

The 212mm diameter straight sided PET container, in 180ml, 220ml and 250ml sizes, has also been designed for any formats of food applications, including chilled products. It can be specified in various PET or PET/foil printed, subject to minimum order quantities, to help create brand differentiation and maximum on-shelf appeal. The container is suitable for direct food contact and a choice of lids is available.

RPC Bebo UK can provide full technical support, including help with filling trials and the supply of portable sealing equipment.

PRINT DEFINITION EXUDES QUALITY

The exceptional quality of RPC Bebo Bouwllier’s high definition printing process is helping to reflect the premium brand image of Bibeleskaes, a traditional Alsacien Fromage Frais produced by specialist dairy company Alsace Lait.

In line with the RPC Bebo group’s strapline, ‘Smarter Flexible Solutions’, the X Range provides a variety of new flexible packaging products that offer added value, such as increased line speed operation, precise control management, fully recyclable alternatives to traditional non-recyclable methods, and recyclable films.

A recent innovation is the introduction of poches that keep two products separated until required, for example to extend shelf-life or retain product stability. When squeezed, the poches break a seal so that the products are mixed together to become one. One potential application for this technology is baby formula powder and sterile water.

“We are excited with the X Range offering as it provides benefits such as reduced transportation costs, an increase in the number of products being produced per minute and food waste reduction,” comments RPC Bebo’s Sales Director Sue Driscoll. “Furthermore it highlights the manufacturing know-how which underpins the innovative capability of RPC Bebo products.”

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RPC Bebo Bouwllier
+33 3 88 71 78 00
info.bebo@rpc-bpi.com

RPC Bebo UK
+44 1905 755000
sales.uk@rpc-bpi.com

RPC Bebo Plastik
+44 471 8000
worcester@rpc-bpi.com

RPC Bebo protec
+49 276 2 9839 811
sales.europa@saeplast.com

RPC Bebo Nederland
+31 40 460 5000
sales.europe@saeplast.com

RPC Bebo Italy
+39 031 9837 480
info@rpc-bpi.com

RPC Bebo UK
+44 1536 272945
sales@rpc-bbebo.com

RPC Bebo Italia
+39 031 9837 480
info@rpc-bbebo.com

RPC Bebo Ireland
+354 460 5000
sales.europe@saeplast.com

RPC Bebo Nederland
+31 40 460 5000
sales.europe@saeplast.com

RPC Bebo Italy
+39 031 9837 480
info@rpc-bbebo.com

RPC Bebo UK
+44 1905 755000
sales.uk@rpc-bpi.com

RPC Bebo Plastik
+44 471 8000
worcester@rpc-bpi.com

RPC Bebo protec
+49 276 2 9839 811
sales.europa@saeplast.com

RPC Bebo Nederland
+31 40 460 5000
sales.europe@saeplast.com

RPC Bebo Italy
+39 031 9837 480
info@rpc-bbebo.com

RPC Bebo Ireland
+354 460 5000
sales.europe@saeplast.com

RPC Bebo Nederland
+31 40 460 5000
sales.europe@saeplast.com

RPC Bebo Italy
+39 031 9837 480
info@rpc-bbebo.com

RPC Bebo UK
+44 1905 755000
sales.uk@rpc-bpi.com
**JARS DELIVER PREMIUM IMAGE AND PROTECTION**

RPC Bramlage's innovative Sildissime Airless Jars have been selected by leading French cosmetic manufacturer Naturecos for its high quality skin care brand L'Atelier des Dllicos.

L'Atelier des Dllicos is a range of organic certified skin care products, beauty, palmar, and spa. The combination of Naturecos's natural ingredients and L'Atelier des Dllicos's rigorous selection and manufacturing processes ensure a high-quality product.

The Siildissime jar is being used for the new Premium products – Hydra Premium, Sensi Age and Jeunesse Premium. Naturecos' requirements for a superior quality jar that provides both airless protection and hygiene.

Siildissime features a unique hand-held pump, which allows creams to be released by a simple slide. For the user, this design ensures a superior opening experience, with the slide of the finger on the jar seam to the content of the jar. At the same time, the process delivers an accurate dose of product.

Equally important, the jar offers full airless protection to maintain the quality and effectiveness of the product. The opening, which is located at the extremity of the thumb and slide pump, ensures that no air enters the jar, thus maintaining product integrity and hygiene.

JARS RANGE EXTENDS

RPC PST Power's popular range of straight cylindrical jars has been extended with the launch of a new 63mm neck to join the existing 70mm, 89mm and 100mm versions.

The range is also being further widened with the introduction of 33mm and 50mm sizes alongside the current 45mm and 49mm jars. All varieties offer the same 63/41mm neck finish, which means they can be combined with many different standard closures and pourers.

This extensive choice means the jars are suitable for all types of products, as well as providing the flexibility to create a family range. Combined with several decoration options, including labeling, printing and engraving, RPC PST Power specialists are available to help in the selection of the most appropriate choice – this enables brands to create effective differentiation on-shelf.

The robust, reliable Straight Cylindrical Jar range offers functionality.

The new 63mm neck design is available to help in the selection of the most appropriate choice for the product and creates maximum impact on-shelf.

**PACKS ADD VITALITY TO NEW BIO RANGE**

Neudorf GmbH KG has launched a bio vitality treatment in packs produced by RPC Promens Consumer Kutenholz.

The 230ml bottle and 500ml trigger spray are blow moulded in HDPE, offer a modern and practical design and also create an effective on-shelf presence. They are easy to handle for the consumer and provide excellent functionality and user-friendliness.

The pack is produced in the classic Neudorf green to help create a family appearance across the company's product ranges, and features a large label area for effective branding.

The new bio vitality treatment is suitable for use on roots, orchids, fruit and vegetables, herbs, tea, and coffee.

**POTS SHOWCASE DAIRY DELIGHTS**

Regional French dairy producer Dun Loizère has selected RPC Bebo Bouxwiller to supply the packaging for the company's high quality organic yoghurts and fromage blanc.

The stylish 125cc thermofromed polypropylene pots are lightweight and easy to handle, combining consumer convenience and ease of use with effective product protection and presentation. Newly designed graphics, printed in a variety of different colours, distinguish the different products in the range and create maximum impact on-shelf.

Established in 2008 and based near Mende in Lozère, Dun Loizère's products range and create maximum impact on-shelf.

In a variety of different colours, distinguish the different products in the range and create maximum impact on-shelf.

**PLASTIC PAIL IS PERFECT FOR HERRING**

RPC Superfos has become the only supplier of plastic packaging to a leading herring producer. Danish company Tenax opted for the injection-moulded blow moulded polypropylene pail for its high-quality, as well as RPC's consistency of supply and straightforward cooperation.

The user-friendly, light-duty SuperFlex® pail, embossed with In-Mould Labelling (IML), was deemed the best solution by Tenax to convey the superior quality of its top-range fish product after an introductory, similar business. The product was chosen for its ability to be embossed with In-Mould Labelling (IML), was deemed the best solution by Tenax to convey the superior quality of its top-range fish product after an introductory, similar business.

When we acquired Lykkeberg, a business similar to ours, it was time to reconsider our packaging logistics,” explains Tobias Metten, CEO of the family-owned meat producer. “RPC Superfos came not only as an innovative supplier of plastic packaging. Today, we are extremely pleased with our cooperation with RPC Superfos – we use the very few plastic packaging suppliers offering oxygen barrier protection with In-Mould Labelling. Besides the high quality of the packaging solution, we value the steady and reliable supplies we receive. The packs look brilliant after autoclaving and, importantly, it does not affect the taste of our sausages – our sausages still make the right cracking sound when you bite into them.”

The packaging solution we use is a combination of the finest plant-based and laboratory-made materials, which aims to offer the latest Technologies to enhance consumer comfort and quality of life while respecting the environment.

**ACE EXPANDS**

RPC Ace Zuhazi has opened a new production facility which has enabled the company to expand its existing facilities and introduce a new technology.

The three-floor, 13,770m² building, next to RPC Ace Zuhazi’s original factory, houses a new electro-painting line alongside the company’s existing lines, a new fully automatic spray painting line (heat based and solvent based paint) for automatic decorative products, both internal and external applications, and an injection moulding machines.

The new electro-painting line offers more efficient production, with reduced painting cycle times, while an auxiliary anode is able to handle more complex products. In addition, the installation of a new water-based water plant will enhance efficiency, stability and safety of operations as well as minimizing the pollution and environmental impact. The new facility has also introduced the use of high pressure pump technology into the painting industry, which significantly reduces consumption of water and energy.

The spray painting line represents a new technology for RPC Ace Zuhazi. It offers a variety of automated processes including dry ice, electrostatic painting, spraying, painting, and air curing. An advanced exhaust at treatment system has been installed to make the production environment much cleaner in order to meet the company’s sustainability objectives.

By adding the RPC Company into Ace Group at the beginning of 2017, RPC Ace has continued to strengthen its decorative capabilities. The company now offers a full-turnkey decoration service by providing IML/IML/IML solutions to customers in sectors including automotive, smart home devices, personal wearing devices and healthcare devices.

**BULK-PACK SAUSAGES STAY FRESH IN PLASTIC PAIL**

A German meat producer is using the SuperLift® plastic pail from RPC Superfos for its bulk-pack sausages. Metten Fleischwaren opted for the RPC bucket for its long shelf-life, easy-handling, and brilliant look, as well as its In-Mould Labelling oxygen barrier protection.

The company is using the large 63mm 63/41mm Superlift® plastic pail for its bulk-pack sausages. Today, we are extremely pleased with our cooperation with RPC Superfos – we use the very few plastic packaging suppliers offering oxygen barrier protection with In-Mould Labelling. Besides the high quality of the packaging solution, we value the steady and reliable supplies we receive.

The packs look brilliant after autoclaving and, importantly, it does not affect the taste of our sausages – our sausages still make the right cracking sound when you bite into them.”

The meat producer's key target groups for the bulk packs are meat wholesalers, butchers and the foodservice industry. And it expects the benefits of plastic these are no need to store the product, and the packs can be produced at any time before, during or after use.

In professional kitchens where many sausage meals are prepared daily, packed sausages still make the right cracking sound when you bite into them.

For the user, this design enables the consumer to create effective differentiation on-shelf, with the slide of the finger on the jar seam to the content of the jar. At the same time, the process delivers an accurate dose of product.

Equally important, the jar offers full airless protection to maintain the quality and effectiveness of the product. The opening, which is located at the extremity of the thumb and slide pump, ensures that no air enters the jar, thus maintaining product integrity and hygiene.

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ACE MAKES ITS MARK

RPC Ace showcased both its own capabilities and the innovations available throughout the RPC Group at two major events in China earlier this year.

NEW PUMP PROVIDES LARGE DOSE OF CONVENIENCE

A new airless pump from RPC Bramag is offering numerous benefits including a large dose and ease of use. The X5 has been designed for a variety of professional applications such as shampoo or hair care, but is equally suitable for larger family size or promotional packs for body care and other personal care products.

RPC SuperCube® OILS THE WHEELS OF RECYCLING

The SuperCube® bucket from RPC Superfos is at the centre of a drive to encourage French householders to recycle their used cooking oil. La Baraque à Huile, an initiative created by three companies in the Rhône-Alpes region, sees householders use the SuperCube® to bring their leftover oil to a drop-off shed at their local recycling station, before taking home a clean bucket for next time.

INTERNATIONAL RECOGNITION FOR PACKS

The SuperLock® and EasySnacking™ solutions from RPC Superfos have been honoured in a global packaging design competition. Commissioned by the Food & Beverage Innovation Forum, the Marking Awards 2011 recognizes outstanding packaging design.