CUSTOMER STORY

WAVEGRIP’S MULTI-PACKING SOLUTION HEADS DOWN THE ROAD

APPLICATOR G1
CARRIER WAVEGRIP CLEAR
WaveGrip’s innovative and sustainable multi-packing solution is helping Massachusetts craft brewers Down The Road Beer Co. satisfy the growing demand for their craft beer cans.

Down The Road, founded in 2015, produces a range of craft beer for cans and kegs. Operating a brewhouse and taproom in Everett, MA, they are one of the fastest growing craft brewers in the Greater Boston area and this has meant an increasing demand for the brewery’s beer to be available in cans.

With the current output of Down The Road being 80% cans to 20% kegs, an applicator was needed to cope with their output of 30,000 16oz cans per week in a 4-pack configuration, at a speed of 52 cans per minute (cpm).

As part of the canning system installed by Palmer Canning, WaveGrip’s G1 is currently in operation at the brewhouse, helping to pack a wide range of beers for distribution and takeaway sales. The G1 applicator is perfectly suited for growing breweries with its compact size of 1.4m x 0.8m and ability to run at speeds of up to 100cpm at a range of can heights ensuring room for expansion while remaining the ideal entry level packing option.

THE REQUIREMENT

THE SOLUTION G1

THE BENEFITS OF THE G1

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**COST-EFFECTIVE**

**SUSTAINABLE**

**SCALES WITH THE NEEDS OF THE BREWERY**

**SIMPLE, QUICK AND EFFECTIVE**

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